



SOLGAR, INC.

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Solgar Skin, Nails & Hair Wins Award

Advanced MSM Formula is 2009 Best of Beauty Award Winner

LEONIA, NJ — March 23, 2009 — Solgar proudly announces that its Skin, Nails & Hair Advanced MSM Formula has won a 2009 Best of Beauty Award from *Better Nutrition* magazine. A winner in the beauty supplements category, the product will be featured in the magazine's April issue.

Many nutrients cannot be delivered to the body externally. Solgar Skin, Nails & Hair is a comprehensive formula specifically designed to help build collagen and keratin, major building blocks of hair, skin, and nails that can decrease with aging.* Delivering nutrients like MSM internally may help support strong hair, hard nails, and moist, supple skin.*

“Fortifying collagen and keratin production internally is a more direct approach,” said Dr. Richard Passwater, Solgar Vice President of Research and Development. “It offers consumers additional support for their daily beauty regimens.”

Solgar Skin, Nails & Hair Advanced MSM Formula Tablets are kosher certified, suitable for vegetarians, and free of sugar, salt, yeast, wheat, soy, gluten, and dairy products. Each daily serving of two tablets provides 1000 milligrams of methylsulfonylmethane (MSM, from Opti-MSM™) and 50 mg each of Silicon, L-Proline, and L-Lysine. It also offers Vitamin C, Calcium, Zinc, and Copper. This product is available in fine health food stores nationwide.

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For over 60 years, Solgar, Inc. has been educating and providing consumers worldwide with premium-quality, innovative, science-based nutritional supplements that enhance overall wellness. Committed to quality, Solgar utilizes stability testing, expiration dating, USP water filtration, and quality control analyses to ensure potency and purity in every product. With its world headquarters located in Leonia, NJ, Solgar exclusively distributes its more than 450 products directly to natural health food retailers across the globe. Additional information about Solgar can be found on the Internet at www.solgar.com.

OptiMSM™ is a registered trademark of Cardinal Nutrition.

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

PRESS RELEASE

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