



SOLGAR, INC.

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Solgar Introduces Pro-Bio Beads

Unique Delivery System Provides Two Billion Active Probiotic Cultures**

LEONIA, NJ — September 24, 2009 — Solgar proudly introduces Pro-Bio Beads. This new product uses an innovative delivery system, one that releases the active bacteria in the intestines, to provide two billion active probiotic cultures per bead.** Each bead is encased in a triple-layer shell designed to help protect the active cultures from stomach acid.

“With its unique delivery system and proprietary blend of acidophilus, Solgar’s Pro-Bio Beads offer consumers an exciting new choice for probiotic supplementation,” said Douglas Millar, Solgar Director of Product Development.

The proprietary blend of acidophilus found in Solgar Pro-Bio Beads includes *Lactobacillus acidophilus*, *Bifidobacterium longum*, *Lactobacillus plantarum*, and *Bifidobacterium lactis*. This proprietary blend helps balance intestinal microflora for digestive system health.* A healthy digestive system supports a favorable environment for the absorption of nutrients.

Much research supports the positive role probiotics play in supporting digestive health.¹⁻⁵ A clinical trial that tested 137 subjects over four weeks showed that acidophilus was also effective in improving the health of the intestinal tract.² In addition, studies indicate that probiotics help support immune system function.^{*3,6}

Solgar Pro-Bio Beads have no artificial color, flavor, or sweetener and are sodium free. Additionally, the product has no preservatives, sugar, wheat, or fish. Solgar Pro-Bio Beads require no refrigeration. The product will be available in fine health food stores nationwide.

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For over 60 years, Solgar, Inc. has been educating and providing consumers worldwide with premium-quality, innovative, science-based nutritional supplements that enhance overall wellness. Committed to quality, Solgar utilizes stability testing, expiration dating, USP water filtration, and quality control analyses to ensure potency and purity in every product. With its world headquarters located in Leonia, NJ, Solgar exclusively distributes its more than 425 products directly to natural health food retailers across the globe. Additional information about Solgar can be found at www.solgar.com.

**Two billion live organisms per bead at time of manufacture.

***These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.**

PRESS RELEASE

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