



Solgar Introduces Vitamin D3 (Cholecalciferol) 5000 IU Softgels

LEONIA, NJ — February 19, 2010 — Solgar proudly introduces Vitamin D3 (Cholecalciferol) 5000 IU Softgels to its premium line of vitamin D products. This new formula offers a higher potency of vitamin D3 in a softgel form for consumers who prefer this delivery method. Each softgel provides 5000 IU of vitamin D3 to help support bone, immune, colon, breast, and pancreatic health.*

Solgar's Vitamin D3 (Cholecalciferol) 5000 IU Softgels are free of gluten, wheat, dairy, yeast, sugar, and salt. They are formulated without the use of artificial preservatives, flavors, or colors. This product will be available in fine health food stores nationwide. More information can be found at www.solgar.com.

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For over 60 years, Solgar Vitamin and Herb has been educating and providing consumers worldwide with premium-quality, innovative, science-based nutritional supplements that enhance overall wellness. Committed to quality, Solgar utilizes stability testing, expiration dating, USP water filtration, and quality control analyses to ensure potency and purity in every product. With its world headquarters located in Leonia, NJ, Solgar exclusively distributes its more than 425 products directly to natural health food retailers across the globe. Additional information about Solgar can be found at www.solgar.com.

***This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

PRESS RELEASE

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