



Solgar Introduces Omega-3 Fish Oil Concentrate Softgels

New Formula Offers a Highly Concentrated, Purified Source
of Omega-3 Fatty Acids*

LEONIA, NJ — November 16, 2009 — Solgar proudly introduces Omega-3 Fish Oil Concentrate Softgels. This highly concentrated, purified fish oil formula selected from the finest deep sea, cold water fish offers a natural source of omega-3 fatty acids. Two softgels supply 2000 mg of fish oil concentrate providing 360 mg of EPA and 240 mg of DHA. This premium formula is also gluten, wheat, and dairy free.

“Omega-3 fatty acids play an important role in many areas of wellness,” said Dr. Richard Passwater, Solgar Vice President of Research and Development. “Our new Omega-3 Fish Oil Concentrate Softgels are a great choice for those consumers who prefer a higher concentration of these essential fatty acids.”

Fish oil is a natural source of omega-3 fatty acids.* Two of the best-known omega-3 fatty acids found in fish oil are EPA and DHA. EPA is beneficial for circulation and makes more efficient use of myocardial oxygen for heart health maintenance. DHA works to maintain healthy circulation and plays a role in supporting the brain, eyes, and nervous system.*

Research supports the positive role fish oil plays in supporting heart¹⁻⁶ and circulatory health.^{1,2} Studies have also shown that fish oil supplements containing EPA and DHA can support triglyceride health³⁻⁵ by helping to maintain triglyceride levels already within a normal range.* In addition to fish oil’s well-known benefits for the heart and brain,^{6,7} research suggests it may also promote eye health.⁸

Solgar Omega-3 Fish Oil Concentrate Softgels are free of gluten, wheat, dairy products, corn, yeast, soy, sugar, and salt and are formulated without the use of artificial preservatives, flavors, or colors. This product will be available in fine health food stores nationwide.

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

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For over 60 years, Solgar Vitamin and Herb has been educating and providing consumers worldwide with premium-quality, innovative, science-based nutritional supplements that enhance overall wellness. Committed to quality, Solgar utilizes stability testing, expiration dating, USP water filtration, and quality control analyses to ensure potency and purity in every product. With its world headquarters located in Leonia, NJ, Solgar exclusively distributes its more than 425 products directly to natural health food retailers across the globe. Additional information about Solgar can be found at www.solgar.com.

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