



Solgar Introduces Extra Strength Glucosamine Chondroitin MSM with Ester-C® Tablets

Synergistic Formula Helps Support Joint and Cartilage Health*

LEONIA, NJ — November 16, 2009 — Solgar proudly introduces Extra Strength Glucosamine Chondroitin MSM with Ester-C® Tablets. Three tablets daily provide 60 mg of vitamin C (as Ester-C®, calcium ascorbate), 1,500 mg of glucosamine sulfate, 1,200 mg of sodium chondroitin sulfate, and 700 mg of MSM (as methylsulfonylmethane, OptiMSM™). This synergistic formula is specifically designed to help support joint and cartilage health.*

“Joint and cartilage health continue to be major concerns as people age,” said Dr. Richard Passwater, Solgar Vice President of Research and Development. “We added Ester-C® to our newest glucosamine, chondroitin, and MSM formula to offer consumers additional support for these key areas of wellness.”

Glucosamine is a key structural component of cartilage and plays a role in the maintenance of joints.* Chondroitin is also a major constituent of cartilage and provides structural support for cartilage and joints. MSM delivers a methylated form of sulfur to the body. This form is important for joint health because it helps to maintain the structure of connective tissue.

Vitamin C is beneficial for the health of joints because it plays a key role in collagen formation and maintenance.* This formula offers Ester-C®, a highly absorbable, non-acidic form of vitamin C that is gentle on the stomach.

Studies suggest that glucosamine sulfate,¹⁻³ chondroitin sulfate,⁴ and MSM⁵ have positive effects on joint health. Research also indicates that a combination of glucosamine and MSM may offer better joint support than when utilized individually.⁶

Solgar’s Extra Strength Glucosamine Chondroitin MSM with Ester-C® Tablets are free of gluten, wheat, dairy products, yeast, soy, and sugar and are formulated without the use of artificial preservatives, flavors, or colors. This product will be available in fine health food stores nationwide.

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

PRESS RELEASE

Contact: Patricia Daviet
Assistant Director, Marketing
(201) 635-4835 • davietp@solgar.com

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For over 60 years, Solgar Vitamin and Herb has been educating and providing consumers worldwide with premium-quality, innovative, science-based nutritional supplements that enhance overall wellness. Committed to quality, Solgar utilizes stability testing, expiration dating, USP water filtration, and quality control analyses to ensure potency and purity in every product. With its world headquarters located in Leonia, NJ, Solgar exclusively distributes its more than 425 products directly to natural health food retailers across the globe. Additional information about Solgar can be found at www.solgar.com.

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Ester-C® is a trademark of The Ester-C Company. Manufactured under U.S. Pat. No.'s 6,197,813 and 6,878,744 and corresponding foreign patents.

OptiMSM™ is a registered trademark of Cardinal Nutrition.

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